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Using Golf Rules To Shave Strokes

International golf rules expert explains how to use rules as an advantage

(MIAMI) Not knowing the rules when playing golf can make or break your game. Just ask Mark Roe and Jesper Parnevik. They were both disqualified from the British Open last summer for failing to exchange their score cards at the first hole and signing for the wrong scores. In fact, the USGA estimates that 85 percent of golfers don't play by the rules. One reason for this could be the official USGA golf rules book is 200 pages of legalese and is often confusing.

Ton-That is releasing *Golf Rules & Etiquette Crystal Clear* (ISBN 3-909596-03-7, March 2004, hardback) and *Golf Rules Quick Reference Guide* (ISBN 3-909596-02-9, March 2004, paperback). The guide contains much of the same material but is published in a more concise pocket-size flipbook. With these books, Yves promises to trim 5 strokes off of your next round.

"Knowing the rules of golf is worth at least one hole in match play and anything up to five shots a round in stroke play," says Ton-That. "Reading this book will give players a competitive edge."

Who: Yves Ton-That (pronounced Eves Ton That)

- A golf Rules Official for the past seven years
- Published six books on golf, including four books on the rules
- Internationally recognized as an expert in the field of golf rules
- Ton-That is based out of Miami as well as Zurich, Switzerland

What: *Golf Rules & Etiquette Crystal Clear* and *Golf Rules Quick Reference Guide*

- The hardback contains more than 100 full-color illustrations
- Rules explained in logical order using everyday English and based on common situations
- Includes all the relief procedures which can help you to save strokes
- Conforms to the official rules as published by the USGA for the years 2004-2007

Why:

- 2004 marks the latest revision by the USGA of the official golf rules
- Despite unwritten honor code of golf, 85 percent of golfers don't follow the rules
- The average golfer usually scores 24 strokes over par
- Honesty and playing by the rules are a cornerstone of this self-monitored game

*To schedule an interview with Yves Ton-That, author of *Golf Rules & Etiquette-Crystal Clear* and the *Golf Rules Quick Reference Guide*, please contact Nichole Masker of Phenix & Phenix Literary Publicists at (512) 478-2028 ext. 217 or nichole@bookpros.com.*